

# ECONOMIC IMPACT OF CHILD CARE IN DURHAM COUNTY

NOVEMBER 2012

## Demographics

Total Population of Durham County: 267,587

Children ages birth to 5 living in Durham County: 23,264

Percent change in number of children ages birth to 5 from 2000 to 2012: 30%

Hispanic births account for approximately 1 in every 5 births in Durham County.

Children ages birth to 5 living below the poverty level in Durham County: 5,925 (25.5%)

The median family income in Durham County: \$48,770



## Impact of Child Care

The average cost of child care for an infant in a 5-star center is \$1,082/month.

Number of regulated child care facilities in Durham County: 368

Children in licensed/regulated child care: 7,472

Total direct economic impact: \$337.6 million  
Gross receipts of Durham County's child care industry: \$63.4 million  
Durham County's child care workforce: 1,952

Total gross income made by parents with children in care: \$310 million

Local state and federal taxes paid by parents: \$93 million

## Sample Results: Our 2011-2012 Investment in Young Children

- 59% of all regulated child care facilities in Durham received services from Partnership programs.
- The average star rating for children enrolled in regulated child care facilities was 3.95.
- 76% of Medicaid-eligible children in Durham County enrolled in Health Check accessed preventative health care.



- 76% of all children birth to 5 enrolled in licensed care benefitted from Partnership programs.
- 86% of school readiness outcomes were achieved by Smart Start programs