

# ECONOMIC IMPACT OF CHILD CARE IN DURHAM COUNTY

FEBRUARY 2010

## Demographics

Total Population of Durham County: 260,420

Children ages birth to 5 living in Durham County: 24,485

Percent change in number of children ages birth to 5 from 2000 to 2008: 31.8%

Hispanic births account for approximately 1 in every 4 births in Durham County.

Children ages birth to 5 living below the poverty level in Durham County: 4,789 (19.6%)

The median family income in Durham County: \$64,284



## Impact of Child Care

The average cost of child care for an infant in a 5-star center is \$1,082/month.

Number of regulated child care facilities in Durham County: 360

Children in licensed/regulated child care: 7,350

Total direct economic impact: \$337.6 million  
Gross receipts of Durham County's child care industry: \$64.8 million  
Durham County's child care workforce: 1,676

Total gross income made by parents with children in care: \$310 million

Local state and federal taxes paid by parents: \$93 million

## Sample Results: Our Investment in Young Children

- 57% of children ages birth to 5 enrolled in child care in Durham County attended 4 - or 5-star licensed facilities.
- The average star rating for children ages birth to 5 enrolled in regulated child care facilities was 3.61.
- 74% of Medicaid-eligible children in Durham County enrolled in Health Check accessed preventative health care.
- 56% of parents reported challenging behaviors for their children at the beginning of the Incredible Years Basic Parenting Program, and only 16% percent reported challenging behaviors at the end of the program.

