



MEDIA ALERT

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FOR IMMEDIATE RELEASE
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DURHAM, NC- As part of Durham's Partnership for Children's 15th anniversary year, Chili's Bar and Grill is partnering with the local Smart Start Initiative to promote Dine Out for Young Children Day.

A portion of lunch and dinner sales will support the Partnership which works to support the needs of Durham County young children birth to age 5 and their families.

"This daylong event underscores Chili's commitment to support Durham County's youngest children and their families, said Marsha Basloe, Executive Director of Durham's Partnership for Children. " We value Durham's business sector for enabling our organization to benefit from win-win partnerships like this one that help build awareness and support for our work."

WHAT: Chili's Dine Out For Young Children Day

DATE: Monday, August 10th

TIME: 11a.m. to 11 p.m. (lunch and dinner)

WHO: A portion of the proceeds help support Durham's Partnership for Children, a local Smart Start Partnership. Must present coupon or tell server, "I'm dining out to support young children."

WHERE: Chili's Bar & Grill, 4600 Durham-Chapel Hill Blvd, Durham 489-6699

About Durham's Partnership for Children

Durham's Partnership for Children celebrates 15 years making young children a priority. Founded in 1994 and first funded in 1995 to administer the Smart Start grant in Durham County, the Partnership works as an independent, local nonprofit that serves young children birth to age 5 and their families under North Carolina's nationally recognized initiative to ensure all children enter school healthy and ready to succeed. For 15 year, the Partnership has helped working parents pay for child care, improve the quality of child care and provided health and family support services to thousands of Durham County families with young children. The Partnership works to achieve its mission: *To mobilize and unify the Durham community to create and support innovative and successful approaches to serving the needs of children birth to age 5 and their families*, by working with funded partners and mobilizing groups and organizations in Durham County to support and coordinate efforts impacting young children and their families. The Partnership also administers the More at Four Program in Durham County serving nearly 400 children. For more information about Durham's Partnership for Children, visit www.dpfc.net or call 919-403-6960, ext 221.

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