



Making Young Children a Priority!
Durham's Partnership for Children
Board of Directors Meeting
March 18, 2010

Board members present:

Catherine Mau for Skip Auld	Ilene Britt	Suzette Brown	Cheryl Brown-DeBerry
Bill Bryant	Danielle Caldwell	Linda Chappel	Dave Clark
David Covington	Drew Cummings	DeeDee Fields	Rebecca Freeman
Joe Haenn	Marilyn Hedgpeth	Kirsten Kainz	Sarah Kenney
Michael Palmer	Ellen Reckhow	Gerri Robinson	Rob Robinson
Diane Rupprecht	Leonie Gill for Eunice Sanders	Pat Harris for Delphine Sellars	Timothy Sinclair
Anne Taylor	Barbara VanDewoestine	Angie Welsh	

Board members absent/excused:

Laura Gorry	Rhonda Parker	Annie Vample
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The meeting was called to order at 3:04pm with a quorum.

WELCOME & INTRODUCTIONS: Angie welcomed everyone to the meeting, and introductions were made around the table. Guests included Julie Wacker, Docs For Tots Coordinator, along with two Duke residents. Catherine Mau is in attendance for Skip Auld, as he is presenting at a conference. In addition, Pat Harris is present as the designee for Delphine Sellars and Leonie Gill is present as the designee for Eunice Sanders.

CONSENT AGENDA: The consent agenda was reviewed, including: a review of minutes of the January meeting, the Executive Committee Action Item from February, and the spending analysis forms.

It was moved to approve the consent agenda.

Motion: Kirsten Kainz
Second: Dave Clark
Conflicted: None

The motion was approved unanimously.

AGENDA MODIFICATIONS: There were no agenda modifications.

PUBLIC COMMENT PERIOD: There were no public comments.

REPORTS & UPDATES:

Dashboard Project: The dashboard in the packets serves as an ongoing tool so that board members can quickly assess the status of the Partnership. The dashboard has a picture of data that will be helpful

capturing information from our past board meeting, as well. Any feedback to help improve the usefulness of the dashboard is requested.

Board/Staff Giving Campaign: At this time, Staff giving is at 100% and Board giving is at 80%. Board members are requested to support the Partnership in its important goal of reaching 100% board giving.

Angie also reviewed information from the board of the North Carolina Partnership for Children, Inc. (NCPC) with regards to the parameters necessary in order to recognize local partnerships who achieve 100% board giving: (1) The donation needs to come directly from the board member. Donations made by self-employed board members from their own business will count. (2) Donations given by one board member on behalf of another board member simply to reach the 100% giving level are not acceptable. (3) In-kind donations from board members are valuable but should not be included in the 100% board giving goal. Only cash donations or items that can be easily converted to cash, such as stock, should be counted. (4) A donation should only be counted when received. Results from board giving campaigns are to be reported to NCPC by June 30 each year.

Finance/Audit Committee: We have a clean audit from the Office of the State Auditor. A copy of the audit was provided in the board packet. Both the Executive Committee and the Finance Committee had the chance to review this document.

More at Four Update: Danielle presented the More at Four Update. More at Four had a positive state monitoring visit in February that resulted in no recommendations. The monitors even took two binders of materials to use as model materials. Currently over 500 applications have been collected with the Universal Application Process, and more are expected before the end of the process.

Community Awareness: Marilyn Hedgpeth presented information on the Early Childhood Faith Initiative project and plans for the Faith breakfast on May 6th. Winnie Morgan is the contractor for the Early Childhood Faith Initiative with the Partnership and End Poverty Durham and is working closely with Angelica. We are still seeking funds to continue this process.

15th Anniversary Event: Karine presented information on the 15th Anniversary Celebration Event that is 29 days and counting away. The event will be held at the Washington Duke Inn on April 15, 2010 from 6:00pm until 8:30pm. Registration is available on the Partnership website; please spread the word.

Smart Investing Initiative Forum: Durham hosted a Smart Investing Initiative on March 9th. More than 200 people from around the state came to Durham to discuss priorities for early childhood, including Partnership Board members Ilene Britt, Anne Taylor, Drew Cummings, Kirsten Kainz, and Linda Chappel. There were members from business, gov't, universities, etc. This is the follow-up event to the event Rocky Mount in January. Lt. Governor Walter Dalton spoke at the Summit and Anne Bryan, Senior Policy Advisor in the Office of the Governor worked with the Durham delegation. A report by The Lee Institute will be shared when submitted to NCPC.

Kirsten suggested thinking strategically about a universal four-year-old program at Durham Public Schools or a community site close by to the school to make it seem like school starts at four years old in Durham, with the idea of coordinating with the Durham Public Schools and the Department of Social Services for subsidy money. Gerri wanted to ensure that we served the lowest income children first before opening a new avenue of referral. She wants to meet the needs of her constituency. Discussion ensued, and Cheryl suggested this idea could have eligibility criteria for those who aren't eligible for More at Four or Head Start that could be served in the setting – an out of the box funding strategy. Marsha spoke about the Universal Application Process that is already in place and an application database being worked on that would prioritize based on eligibility. It was suggested that this could be another way to classify children. This kind of discussion will continue as we discuss ways to serve more children.

Program & Evaluation: Annual Smart Start Plan: Kate Irish presented an overview of the Annual Plan that was sent out to the Board in advance. Each year, NCPC asks local partnerships to submit a set of proposed activities for the following year. NCPC then reviews and approves them in order to allow the activities to go into contract in the next fiscal year based on funding.

It was moved to approve the Annual Plan.

Motion: Gerri Robinson
Second: Kirsten Kainz
Conflicted: None

The motion was approved unanimously.

Early Head Start Update: A sheet was provided in the packets outlining details of the Early Head Start Update. Most notably, Cathie Field was hired by Chapel Hill Training and Outreach Project as the Durham EHS Director. There are currently seven applications to be EHS sites, and they are in the process of selecting sites.

EXECUTIVE DIRECTOR'S REPORT: Marsha presented her ED report, which included a legislative update with information from the Task Force on Consolidation and information received from the state office and coalition. The DSS Association made a presentation to the Task Force, as did a group working on a Consolidation Plan made up of Smart Start, More at Four, Head Start, and DCD in concert with the Governor's office. The Governor's office may be presenting in the middle of April.

Highlights of her report included:

- The Board will participate in an EHS training in the fall.
- Marsha attending the Partnership for Economic Success conference in Washington, DC with Anne Taylor. They had the opportunity to hear speakers talk about an investment in early childhood, including the CEO of SHRM who after speaking made a \$100,000 donation to PAES to commit to investing in the early childhood effort nationally.
- There was a meeting in Durham on February 25th with business leaders on child care in downtown Durham. Key leaders are beginning to see that high quality child care is necessary for downtown growth. There will be a focus group with child care directors on what it would take to have directors think about expanding downtown. There was extensive discussion by the Board on this subject and the Mickle Center.
- The Early Childhood Legacy Trust Planning Committee, chaired by Bill and Dave, has been meeting. They are working hard on a case statement and gift policies. The committee currently consists of approximately 15 community members.

EAST DURHAM CHILDREN'S INITIATIVE UPDATE: Ellen Reckhow presented an update on the progress of this initiative and provided a PowerPoint presentation in the board packets. There are approximately 35 groups collaborating within Durham. Paul Tough, the author of "Whatever it Takes" will be here on May 16th.

It was moved to adjourn the meeting.

Motion: Bill Bryant
Second: Barbara VanDewoestine
Conflicted: None

The meeting adjourned at 4:58 pm.

The next Board meeting will be May 20, 2010 at 3:00 pm.